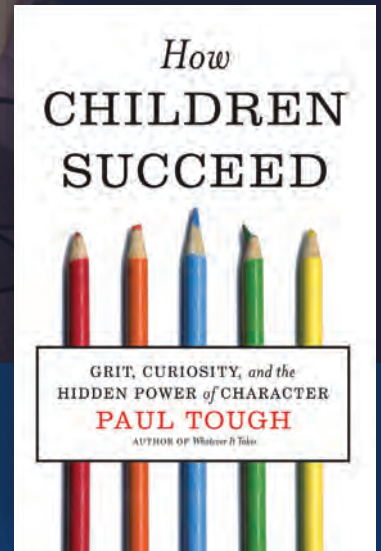


WE WELCOME YOU TO



Gesu's 16th Annual Symposium on
Transforming Inner-City Education



THE HIDDEN POWER OF CHARACTER

Featuring Keynote speaker Paul Tough, author of *"How Children Succeed"*

Friday, November 1, 2013 • 1:30-3:30 • Reception to follow

Generously sponsored by:

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Keynote Speaker

Paul Tough

Paul Tough challenges our culture's belief that intelligence, endlessly measured by test scores, is the sole indicator of value in our education system. It's not. In *How Children Succeed*, he ushers in a tidal change in thinking and argues that non-cognitive skills—or, character—are better indicators of success: curiosity, conscientiousness, optimism, self-control, and grit.

A contributing writer to the *New York Times Magazine*, Paul Tough is also the author of *Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America*, which focuses on the steps necessary to improve the lives and education of underserved children. Through the case study of the Harlem Children's Zone, Tough describes the inspiring struggle to establish a way to combat poverty that could be replicated nationwide. Tough has also contributed to *This American Life* and *The New Yorker*, where he has honed his focus upon education, poverty, parenting, and politics.



Welcome to our 16th Annual Symposium on Transforming Inner-City Education. As a pioneer in urban education, Gesu School continues to learn new ways to better serve our children, while striving to share with others what's worked. This symposium has become a time-honored tradition for that purpose.

We hope that you find today's discussion about the hidden power of character fruitful, and that our work here generates new ideas to benefit children living in inner cities across the nation.

Peace and blessings,

Bryan Carter
President and CEO

Celebrating 20 Years as an Independent Catholic School

Moderator

John J. Dilulio, Jr., Ph.D.

John J. Dilulio, Jr. is the Frederic Fox Leadership Professor of Politics, Religion, and Civil Society at the University of Pennsylvania. He directs Penn's Fox Leadership Program for undergraduates, and also its religion research program. He grew up in Philadelphia and was the first member of his family to attend college. He majored in economics at Penn and received his Ph.D. in government from Harvard University. After teaching at Harvard, Dilulio spent thirteen years at Princeton University as a professor of politics and public policy.



Over the last quarter-century, Dilulio has won several major academic and teaching awards including the 2010 Ira Abrams Memorial Award and the 2010 Lindback Award for Distinguished Teaching. He has also chaired his academic association's standing committee on professional ethics.

Outside academic life, Dilulio has developed programs to mentor the children of prisoners, provide literacy training in low-income communities, reduce homicides in high-crime police districts, and support inner-city Catholic schools that serve low-income children. He has been a research center director at the Brookings Institution, the Manhattan Institute, and Public/Private Ventures. During his academic leave in 2001-2002, he served as first director of the White House Office of Faith-Based and Community Initiatives.

Dilulio is the author, co-author, and editor of over a dozen books and several hundred articles. His most recent publications include *Godly Republic: A Centrist Blueprint for America's Faith-Based Future* (2007), and *American Government: Institutions and Policies* (with James Q. Wilson, Meena Bose; 13th edition, 2012).

Panelists

Jeanne F. Brady, Ph.D.

Effective June 1, 2013, Dr. Jeanne F. Brady was appointed Interim Dean of the College of Arts & Sciences at Saint Joseph's University for academic year 2013-14. Brady came to SJU in 1999. After serving two terms as chair of the Education Department, she moved to the position of Associate Dean for the Education Unit in 2009. Her past administrative positions at SJU include Director of the Interdisciplinary Doctor of Education Program for Educational Leaders (IDEPEL) and Graduate Director of Education.



Brady is immersed in SJU's Jesuit mission. She was instrumental in the establishment of the Catholic teachers corps, the Alliance for Catholic Education (ACESJU). Launched in summer 2010, ACESJU has the potential to positively assist and strengthen Catholic schools serving low-income children in the City of Philadelphia and the region. In 2009 she was selected to participate in the 2nd cohort of the Ignatian Colleagues Program, a national program designed to educate faculty, administrators, and staff more deeply in the Jesuit tradition of higher education.

Brady is a recognized scholar in her field, with over two dozen scholarly publications, including books, book chapters, and articles, as well as close to 30 conference presentations, and numerous awarded grants.

In her current position, as in the past, she is committed to preparing students to succeed in life as critical and engaged citizens, with the knowledge, skills and disposition to become ethical leaders, researchers, reflective practitioners, and social justice advocates. She is also a strong supporter of faculty scholarship and research as well as a strong advocate for collaborative and interdisciplinary projects across departments and colleges.

Mark Gleason

Mark Gleason is the Executive Director of the Philadelphia School Partnership Program (PSP). Gleason was drawn to PSP by its willingness to define its vision in terms of a bold and specific goal—25% more high-quality schools available for the children of Philadelphia by 2015—and by its emphasis on supporting all kinds of great schools, regardless of their ideology, platform or political alliances. Gleason is an entrepreneurial leader with a record of launching and growing new ventures. Having worked primarily in media and marketing over the past 20 years, his commitment to improving American schools was ignited when he joined the board of education for a racially diverse school district bordering Newark, N.J., in 2006.



Gleason served as president of the South Orange-Maplewood, N.J., Board of Education from 2007-2011. During that time the district developed a strategic plan rooted in measurable outcomes, recruited a new superintendent, overhauled the English curriculum in grades K-12, instituted a new, robust system for evaluating teachers, and aligned principals' and supervisors' pay with student performance—all while reducing the rate of tax increase five years in a row. The fruits of these efforts have begun to show, with the district narrowing achievement gaps between blacks and whites in nearly every grade over the past few years, while also improving its performance relative to statewide benchmarks.

Prior to joining PSP, Gleason led partnership development at Christ the King Prep School, a Cristo Rey Network high school in Newark, N.J. He has a bachelor's degree from Georgetown University and a master's from Northwestern University.

Keith L. Leaphart, D.O.

Keith L. Leaphart, D.O., is the Chairman of The Lenfest Foundation, which champions programs serving disadvantaged youth. Leaphart was born and raised in Philadelphia and completed his public school education at Central High School. His passion for helping others led him to a career in medicine. In pursuit of this goal, he attended Hampton University where he received a B.S. degree in biology. Following graduation, Leaphart worked for a short stint as a "long-term" substitute in the Philadelphia public school system.



In 2003, Leaphart completed a five-year dual degree DO/MBA program at Philadelphia College of Osteopathic Medicine and Saint Joseph's University. Midway through the program, Leaphart served as an administrative intern at St. Christopher's Hospital for Children. He also successfully launched two businesses while meeting the demands of his DO/MBA program.

Leaphart completed his residency in physical medicine & rehabilitation at Thomas Jefferson University Hospital. In 2007 he considered a run for U.S. Congress, but realized through his exploratory process that at this time he could do more to help the City of Philadelphia working to bridge the gap between leaders in the public and private sector. He led this effort as an Executive on Loan from The Lenfest Foundation to the City of Philadelphia assisting with the development and implementation of the City's ex-offender reintegration strategy.

Currently Leaphart is on staff at Bryn Mawr Rehab Hospital, and serves as President & CEO of Replica Global, LLC. He sits on the boards of a number of organizations, including The Kimmel Center, The African American Chamber of Commerce, and Ceasefire PA.

Welcome to Gesu School!

Gesu School is an independent Catholic school grades pre-K to 8. Inspired by the Jesuit and IHM traditions of social justice, faith, hope and love, Gesu School strives, without selective admissions, to provide a quality, innovative education for our neighbor children to empower them to break the cycle of poverty and violence.

- Gesu School embraces the Jesuit ideal of *cura personalis*—care of the whole person—and the IHM belief that every child can learn, providing programs to build a variety of academic and personal skills across a range of ability levels.
- While Gesu admits students on a non-selective basis, more than 90% of our alumni graduate from high school on time—in a school district where only 61% of high schoolers graduate in

four years. Many of our graduates attend top college preparatory, independent, Catholic, charter, and magnet high schools.

- Gesu School's primary service area includes the three poorest zip codes in the City of Philadelphia. Tuition covers only a fraction of our costs. **Critical financial support from outside donors** provides our students with a quality, innovative education.
- Always a responsible steward of our donors' generous gifts, Gesu has earned a four-star rating for financial health, accountability and transparency from Charity Navigator—the independent charity evaluator's highest rating—for seven consecutive years.

Past Symposia

2012 Financing Futures: The Funding Challenges Facing Inner-City Catholic Schools

2011 Educating Inner-City Children in the 21st Century

2010 Closing the College Gap: What Can Universities, Schools and Communities Do?

2009 Transforming Inner-City Education: Faith-Based Schools? Charter Schools? Magnet Schools? Renaissance Schools? Is There One Answer?

2008 Transforming Inner-City Education: Lessons in Leadership

2007 Inner-City Education: What's Old? What's New? What's Next?

2006 Transforming Inner-City Education: Can an Early Start Change the Outcome?

2005 How Colleges and Universities Can Partner with Faith-Based Communities to Serve Urban Children in Need

2004 Transforming Inner-City Education: Lessons from the Entrepreneurs

2003 Educational Reform: What's Next?

2002 Children Learning Amid Stress

2001 Research and Roadblocks to Developing Young Readers

1999 The Urban Child in Peril: Can Literacy Change the Outcome?

1998 Do Faith and Vouchers Mix?

1997 Inner-City Education: Are Faith-Based Schools an Answer?

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