

Welcome to
Gesu's 15th Annual Symposium on Transforming Inner-City Education



Financing Futures:

The Funding Challenges Facing
Inner-City Catholic Schools

Presenting Sponsor



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December 5, 2012



15th
Anniversary Symposium

Welcome to Gesu School!

We are happy to welcome you to the 15th Annual Symposium on Transforming Inner-City Education in this, Gesu School's 20th year as an independent Catholic school. As a pioneer in inner-city education, Gesu continues to learn new ways to better serve our children, while striving to share with others what's worked. This symposium has become an honored tradition for that purpose.

We hope you find today's discussion about the funding challenges facing Catholic schools fruitful, and that our work here generates new ideas to benefit children living in inner cities across the nation.



Bryan Carter
President and CEO

Gesu School is an independent Catholic school grades pre-K to 8. Inspired by the Jesuit and IHM traditions of social justice, faith, hope and love, Gesu School strives, without selective admissions, to provide a quality, innovative education for our neighbor children to empower them to break the cycle of poverty and violence.

- Gesu School embraces the Jesuit ideal of *cura personalis*—care of the whole person—and the IHM belief that every child can learn, providing programs to build a variety of academic and personal skills across a range of ability levels.
- While Gesu admits students on a non-selective basis, more than 90% of our alumni graduate from high school on time—in a neighborhood where only 55% of adults hold a high school diploma. Many of our graduates attend top college preparatory, independent, Catholic, charter, and magnet high schools.
- Gesu School's primary service area includes the three poorest zip codes in the City of Philadelphia. Tuition covers only a fraction of our costs. Critical financial support from outside donors provides our students with a quality, innovative education.
- Always a responsible steward of our donors' generous gifts, Gesu has earned a four-star rating for financial health, accountability and transparency from Charity Navigator—the independent charity evaluator's highest rating—for seven consecutive years.

Program

Prelude

Gesu Gospel Choir
directed by H.L. Ratliff

Welcome

Jelani Hayes
Grade 8

Opening Remarks

J. Gordon Cooney Jr.
Board Chairman

Panel Discussion

Closing

Bryan H. Carter
President and CEO

Reception

Thank you!

We thank our sponsors, panelists, trustees, volunteers, faculty and staff who have made today's event possible. We also thank YOU for joining us! Together we are transforming the face of inner-city education.

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Moderator

Loraine Ballard Morrill

Loraine Ballard Morrill is currently news director and community affairs director for Clear Channel Media + Entertainment's six Philadelphia stations: Power 99 FM, WDAS FM, Radio 104.5 FM, Mix 106.1 FM, 1480 WDAS AM and Q102 FM. She hosts and produces CCM+E Philadelphia's Community Affairs programs: "Insight," which airs on WDAS FM, WDAS AM and Power 99, and "What's Going On," which airs on Q102, Radio 104.5 and Mix 106.1. Morrill also coordinates community outreach and campaigns for all the stations.

Under her leadership, Power 99 was the first station to receive five National Association of Broadcasters Crystal Service Awards and the first to receive its inaugural Crystal Heritage Award. Among her numerous honors, Morrill has received The Philadelphia Human Relations Commission Human Rights Award, The Tri-State Black Media Coalition's Outstanding Women In Media Award, and The Women's Alliance For Job Equity's Certificate of Courage for her support of women confronting discrimination and her commitment to combating prejudice. She also received the Philadelphia Congress of the National Political Congress of Black Women Media Award and the 2009 Philadelphia Association of Black Journalists Community Service Award.

In 2010, Morrill received the prestigious Power Over Stroke Ambassadors Award, presented by the American Stroke Association and in 2012, she was the recipient of the inaugural Karin A. Phillips Excellence Award, presented by the Philadelphia Black Public Relations Society. In addition, Morrill spearheaded the stations' support of the Variety Club, which resulted in Clear Channel Media + Entertainment Philadelphia receiving the 2012 Variety International Corporate Award.



Panelists

Anne Marie Borneman, Ed.D.

Dr. Anne Marie Borneman earned her Bachelor of Science degrees in elementary and special education from Cabrini College in 1980, and her Master of Arts in human development (1987), and school psychology certification (1994), from Bryn Mawr College. Saint Joseph's University awarded Borneman's doctorate in educational leadership in December of 2007. Her dissertation, for which she earned the University's Nicholas S. Rashford, SJ, Award for Outstanding Dissertation, focused on Catholic urban schools in low-income neighborhoods of Philadelphia. In May of 2012, Borneman addressed master's degree candidates at Cabrini College's graduate commencement, and received an honorary Doctor of Humane Letters degree.

In addition to certification in special and elementary education, Borneman holds certifications as a reading specialist and as a school psychologist. For more than thirty years, Borneman has worked in schools—first as a special education classroom teacher, and more recently as a school psychologist—in both suburban and urban school settings. Borneman was a visiting professor in the department of special education and currently serves as a senior fellow of the Center for Catholic Urban Education, both at Saint Joseph's University. Also at the university, Borneman is the research team leader for the Alliance for Catholic Education (ACESJU), and a member of the Women's Leadership Council. Borneman serves on boards, and works as a *pro bono* consultant, in several Catholic urban schools in Philadelphia, Pennsylvania and Camden, New Jersey.



Jason Budd

Jason Budd assumed the position of deputy secretary for Catholic education for the Archdiocese of Philadelphia in 2011. In this role, he serves as an advocate for the Archdiocese's elementary and secondary schools in government matters. Budd is involved in overseeing government programs in the Catholic schools, including Title I, Title IIA, nursing services, transportation and textbooks, among other matters. He also works hand in hand with groups like BLOCS to make Catholic education accessible to all who desire it.

This past spring Budd worked extensively with local lawmakers to enact legislation now known as the Opportunity Scholarship Tax Credit (OSTC) program. Scholarships through this program are funded by PA Commonwealth business owners and create new opportunities for school choice by allowing monies to be awarded to qualifying students to attend non-public as well as participating public schools.

Previously, Budd served as a classroom history teacher at Saint John Neumann and Father Judge high schools from 1995 until 1999. In 1999 he was named the youngest vice principal in the Archdiocese of Philadelphia. From 2008-2011 he served as the director of secondary student services for the Archdiocese of Philadelphia, Office of Catholic Education.

Budd attended Saint Katherine of Siena Grade School and Father Judge High School in Northeast Philadelphia. He graduated from Albright College with a bachelor's degree in history and a secondary education certificate. He has also been pursuing graduate coursework at Saint Joseph's University and Villanova University.



Bryan H. Carter

Bryan Carter's life has come full circle as the president of Gesu School, the nationally renowned independent Catholic school serving North Philadelphia's children. As someone who credits his Catholic grade school and Jesuit high school education with helping him face the challenges of growing up in a single-parent household, along with five brothers, in the heart of Cleveland, he knows first-hand the incredible power a quality education can have for children living in the inner city.

In June 2011, Carter became Gesu School's 3rd president and CEO since the school became independent in 1993. Prior to joining Gesu School, Carter served as resource and community development director for the national adoption agency The Cradle. During his tenure at The Cradle, which has placed more than 15,000 babies into permanent homes since its founding in 1923, Carter increased the number of donors by 67 percent, increased the number of dollars raised by 86 percent and achieved goals set for increasing the number of African-American adoptive parents. Carter, an adoptive parent via The Cradle, believes the work allowed him to apply the business skills developed as a pharmaceutical sales/marketing manager (Johnson & Johnson, Pfizer and Abbott Laboratories) toward a valuable cause while giving back to the community – and he looks at his position at Gesu as an extension of that privilege.

Carter holds a bachelor's degree in political science and business management from Case Western Reserve University. He and his wife, Joan Roebuck-Carter, reside in Chestnut Hill with their five-year-old daughter, Elaina.



John J. Dilulio, Jr., Ph.D.

Dr. John J. Dilulio, Jr. is the Frederic Fox Leadership Professor of Politics, Religion, and Civil Society at the University of Pennsylvania. He directs Penn's Fox Leadership Program for undergraduates, and also its religion research program. He grew up in Philadelphia and was the first member of his family to attend college. He majored in economics at Penn and received his Ph.D. in government from Harvard University. After teaching at Harvard, Dilulio spent thirteen years at Princeton University as a professor of politics and public policy.

Over the last quarter-century, Dilulio has won several major academic and teaching awards including the 2010 Ira Abrams Memorial Award and the 2010 Lindback Award for Distinguished Teaching. He has also chaired his academic association's standing committee on professional ethics.

Outside academic life, Dilulio has developed programs to mentor the children of prisoners, provide literacy training in low-income communities, reduce homicides in high-crime police districts, and support inner-city Catholic schools that serve low-income children. He has been a research center director at the Brookings Institution, the Manhattan Institute, and Public/Private Ventures. During his academic leave in 2001-2002, he served as first director of the White House Office of Faith-Based and Community Initiatives.

Dilulio is the author, co-author, and editor of over a dozen books and several hundred articles. His most recent publications include [Godly Republic: A Centrist Blueprint for America's Faith-Based Future](#) (2007), and [American Government: Institutions and Policies](#) (with James Q. Wilson, Meena Bose; 13th edition, 2012).



Victoria Kim Flaville

Kim Flaville is senior vice president at the Connelly Foundation, which strives to foster learning and to improve the quality of life within the greater Philadelphia region through support for education, arts and culture, and human services organizations. Flaville's responsibilities include the review of proposals from nonprofit organizations, as well as the overall strategy and development of the foundation's outreach initiatives, which are designed to increase access and enhance the curriculum for Archdiocesan high schools and parish elementary schools.

Flaville has served as vice president of Delaware Valley Grantmakers and as a board member at the Archdiocesan Office of Housing and Community Development, Archbishop Ryan High School, and Big Brothers Big Sisters of Bucks County. Prior to joining the Connelly Foundation in 1991, Flaville worked in the legal department of Crown Holdings (formerly Crown Cork & Seal Company, Inc.), and served as the corporation's assistant secretary under CEO John F. Connelly, the founder of the Connelly Foundation. Flaville counts herself privileged to be able to continue his philanthropic efforts.

Flaville holds a bachelor's degree in history from La Salle University and is a graduate of Saint Joseph's University executive MBA program.



For a complete transcript and audio recording of today's proceedings, as well as information from past symposia, please visit: www.gesuschool.org/2012symposiumrecap.html.

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Past Symposia

2011 Educating Inner-City Children
in the 21st Century

2010 Closing the College Gap:
What Can Universities, Schools
and Communities Do?

2009 Transforming Inner-City Education:
Faith-Based Schools? Charter Schools?
Magnet Schools? Renaissance Schools? Is
There One Answer?

2008 Transforming Inner-City Education:
Lessons in Leadership

2007 Inner-City Education: What's Old?
What's New? What's Next?

2006 Transforming Inner-City Education:
Can an Early Start Change the Outcome?

2005 How Colleges and Universities Can
Partner with Faith-Based Communities to
Serve Urban Children in Need

2004 Transforming Inner-City Education:
Lessons from the Entrepreneurs

2003 Educational Reform: What's Next?

2002 Children Learning Amid Stress

2001 Research and Roadblocks to
Developing Young Readers

1999 The Urban Child in Peril: Can
Literacy Change the Outcome?

1998 Do Faith and Vouchers Mix?

1997 Inner-City Education: Are
Faith-Based Schools an Answer?

Gesu School

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